

INVOICE



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
Main: (303)871-9999
Billing:

www.9news.com

Billing Address:

Blue West Media/ POL
Attention: Accounts Payable
5130 East 18th Avenue
Denver, CO 80220

Send Payment To:

KUSA-TV
KUSA
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1644884-1	10/21/18	October 2018	10/01/18 - 10/21/18

Property	Account Executive	Sales Office	Sales Region
KUSA	Juliee Clark	KUSA Denver Ld	Local

Advertiser	Product	Estimate Number
POL/ Phil Weiser / D / Attorr		1053

Flight Dates	Order #	Alt Order #
10/15/18 - 10/21/18	1644884	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
SP/Other as noted in contract remarks

Agency Code	Advertiser Code	Product 1/2
9917137		

Agency Ref	Advertiser Ref
20009AG	115790

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
1	10/15/18	10/21/18	9News Daybreak 5a	5-530am	- 1- 11- -	:30	3	\$550.00	NM																				
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4	KUSA	Th	10/18/18	5:19 AM	9News Daybreak 5a	5-530am	:30	PW0418H	\$550.00	NM																			
5	KUSA	F	10/19/18	5:24 AM	9News Daybreak 5a	5-530am	:30	PW0418H	\$550.00	NM																			
2	10/15/18	10/21/18	9News Daybreak 5:30a	530-6am	1- 1- 1- -	:30	3	\$750.00	NM																				
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1	KUSA	M	10/15/18	5:55 AM	9News Daybreak 5:30a	530-6am	:30	PW0418H	\$750.00	NM																			
3	KUSA	W	10/17/18	5:39 AM	9News Daybreak 5:30a	530-6am	:30	PW0418H	\$750.00	NM																			
5	KUSA	F	10/19/18	5:54 AM	9News Daybreak 5:30a	530-6am	:30	PW0418H	\$750.00	NM																			
3	10/15/18	10/21/18	9News 6am	6-7am	- - 1- 1- -	:30	2	\$1,400.00	NM																				
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2	KUSA	F	10/19/18	6:25 AM	9News 6am	6-7am	:30	PW0418H	\$1,400.00	NM																			
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:



KUSA-TV
KUSA
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice # 1644884-1	Invoice Date 10/21/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/21/18
Advertiser POL/ Phil Weiser / D / Attor	Product	Estimate Number 1053	

www.9news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
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2	KUSA	Th	10/18/18	12:15 PM	9News at Noon	12p-1230p	:30	PW0418H	\$400.00	NM																																																																	
3	KUSA	F	10/19/18	11:59 AM	9News at Noon	12p-1230p	:30	PW0418H	\$400.00	NM																																																																	
10	10/15/18	10/21/18	Days of Our Lives	2-3p	-1-----	:30	1	\$400.00	NM																																																																		
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INVOICE

Send Payment To:



KUSA-TV
KUSA
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice # 1644884-1	Invoice Date 10/21/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/21/18
Advertiser POL/ Phil Weiser / D / Attor		Product	Estimate Number 1053

www.9news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
10	10/15/18	10/21/18	Days of Our Lives	2-3p	- 1 - - - - -	:30	1	\$400.00	NM																																																																		
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11	10/15/18	10/21/18	Ellen	3-4p	11- 1 - - -	:30	3	\$600.00	NM																																																																		
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16	10/15/18	10/21/18	Tonight Show	1037-1137p	- - 1- 1- -	:30	2	\$1,200.00	NM																																																																		

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INVOICE

Send Payment To:



KUSA-TV
KUSA
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1644884-1	10/21/18	October 2018	10/01/18 - 10/21/18
Advertiser	Product	Estimate Number	
POL/ Phil Weiser / D / Attor		1053	

www.9news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/15/18	10/21/18	Tonight Show	1037-1137p	-- 1- 1--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -- 1- 1-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA W 10/17/18 11:35 PM Tonight Show 1037-1137p :30 PW0418H \$1,200.00 NM 2 KUSA F 10/19/18 10:53 PM Tonight Show 1037-1137p :30 PW0418H \$1,200.00 NM									
17	10/15/18	10/21/18	9News 10p M-F	9News 10p M-F	- 1- 1--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 - 1- 1-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Tu 10/16/18 10:23 PM 9News 10p M-F 9News 10p M-F :30 PW0418H \$2,000.00 NM 2 KUSA Th 10/18/18 10:29 PM 9News 10p M-F 9News 10p M-F :30 PW0418H \$2,000.00 NM									
18	10/20/18	10/20/18	9News 10pm Sat	Sat 10-1037p	-----S-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Sa 10/20/18 10:35 PM 9News 10pm Sat Sat 10-1037p :30 PW0418H \$1,800.00 NM									
19	10/21/18	10/21/18	9News 10p Sun	10-1037p	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Su 10/21/18 10:14 PM 9News 10p Sun 10-1037p :30 PW0418H \$3,000.00 NM									
20	10/15/18	10/21/18	Entertainment Tonight	630-7p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA M 10/15/18 6:45 PM Entertainment Tonight 630-7p :30 PW0418H \$1,500.00 NM									
21	10/15/18	10/21/18	9News Daybreak 5a	5-530am	MTWTF--	:30	2	\$775.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 MTWTF-- 2 \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA M 10/15/18 5:25 AM 9News Daybreak 5a 5-530am :30 PW0418H \$775.00 NM 2 KUSA F 10/19/18 4:59 AM 9News Daybreak 5a 5-530am :30 PW0418H \$775.00 NM									
22	10/15/18	10/21/18	9News Daybreak 5:30a	530-6am	MTWTF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 MTWTF-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA F 10/19/18 5:39 AM 9News Daybreak 5:30a 530-6am :30 PW0418H \$950.00 NM									

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INVOICE

Send Payment To:



KUSA-TV
KUSA
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice # 1644884-1	Invoice Date 10/21/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/21/18
Advertiser POL/ Phil Weiser / D / Attor	Product	Estimate Number 1053	

www.9news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/15/18	10/21/18	9News 6am	6-7am	MTWTF--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 MTWTF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA W 10/17/18 6:40 AM 9News 6am 6-7am :30 PW0418H \$2,000.00 NM 2 KUSA Th 10/18/18 6:11 AM 9News 6am 6-7am :30 PW0418H \$2,000.00 NM									
24	10/15/18	10/21/18	Today Show	7-9a	MTWTF--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 MTWTF-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KUSA M 10/15/18 8:56 AM Today Show 7-9a :30 PW0418H \$1,800.00 NM 3 KUSA W 10/17/18 8:59 AM Today Show 7-9a :30 PW0418H \$1,800.00 NM 1 KUSA Th 10/18/18 8:55 AM Today Show 7-9a :30 PW0418H \$1,800.00 NM									
25	10/15/18	10/21/18	Local News @ 4p M-F	4-5p	MTWTF--	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 MTWTF-- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KUSA M 10/15/18 4:29 PM Local News @ 4p M-F 4-5p :30 PW0418H \$1,600.00 NM 1 KUSA W 10/17/18 4:51 PM Local News @ 4p M-F 4-5p :30 PW0418H \$1,600.00 NM 3 KUSA Th 10/18/18 4:49 PM Local News @ 4p M-F 4-5p :30 PW0418H \$1,600.00 NM									
26	10/15/18	10/21/18	Local News @ 5p M-F	5-530p	MTWTF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 MTWTF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA F 10/19/18 5:20 PM Local News @ 5p M-F 5-530p :30 PW0418H \$3,000.00 NM									
27	10/15/18	10/21/18	Local News @ 6p M-F	6-630p	MTWTF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 MTWTF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Tu 10/16/18 6:28 PM Local News @ 6p M-F 6-630p :30 PW0418H \$3,000.00 NM									
28	10/20/18	10/21/18	NBC Nightly News Week end	NBC Nightly News \	-----SS	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----SS 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Su 10/21/18 4:29 PM NBC Nightly News Weekend NBC Nightly News \ :30 PW0418H \$3,000.00 NM									
29	10/15/18	10/21/18	Today Show 2	9-10a	MTWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 MTWTF-- 3 \$400.00									

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INVOICE

Send Payment To:



KUSA-TV
KUSA
PO BOX: 637386
Cincinnati, OH 45263-7386

www.9news.com

<u>Invoice #</u> 1644884-1	<u>Invoice Date</u> 10/21/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/21/18
<u>Advertiser</u> POL/ Phil Weiser / D / Attor		<u>Product</u>	<u>Estimate Number</u> 1053

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
29	10/15/18	10/21/18	Today Show 2	9-10a	MTWTF--	:30	3	\$400.00	NM																																												
<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>KUSA</td> <td>M</td> <td>10/15/18</td> <td>9:57 AM</td> <td>Today Show 2</td> <td>9-10a</td> <td>:30</td> <td>PW0418H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KUSA</td> <td>W</td> <td>10/17/18</td> <td>9:57 AM</td> <td>Today Show 2</td> <td>9-10a</td> <td>:30</td> <td>PW0418H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>KUSA</td> <td>F</td> <td>10/19/18</td> <td>9:57 AM</td> <td>Today Show 2</td> <td>9-10a</td> <td>:30</td> <td>PW0418H</td> <td>\$400.00</td> <td>NM</td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KUSA	M	10/15/18	9:57 AM	Today Show 2	9-10a	:30	PW0418H	\$400.00	NM	3	KUSA	W	10/17/18	9:57 AM	Today Show 2	9-10a	:30	PW0418H	\$400.00	NM	1	KUSA	F	10/19/18	9:57 AM	Today Show 2	9-10a	:30	PW0418H	\$400.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
2	KUSA	M	10/15/18	9:57 AM	Today Show 2	9-10a	:30	PW0418H	\$400.00	NM																																											
3	KUSA	W	10/17/18	9:57 AM	Today Show 2	9-10a	:30	PW0418H	\$400.00	NM																																											
1	KUSA	F	10/19/18	9:57 AM	Today Show 2	9-10a	:30	PW0418H	\$400.00	NM																																											
30	10/15/18	10/21/18	M-F 430-5a News	430-5a	MTWTF--	:30	1	\$150.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/15/18	10/21/18	MTWTF--	1	\$150.00																																																
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1	KUSA	Th	10/18/18	4:29 AM	M-F 430-5a News	430-5a	:30	PW0418H	\$150.00	NM																																											
31	10/21/18	10/21/18	NBC Today Show (Su)	6-7am	-----S	:30	1	\$400.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/15/18	10/21/18	-----S	1	\$400.00																																																
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1	KUSA	Su	10/21/18	6:29 AM	NBC Today Show (Su)	6-7am	:30	PW0418H	\$400.00	NM																																											
<u>Total Spots</u>							56																																														

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$71,250.00
<u>Agency Commission</u>	\$10,687.50
<u>Net Amount Due</u>	\$60,562.50

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