INVOICE

Adve POL/

Deal #

Advertiser Code Product 1/2



KUSA-TV 500 Speer Blvd. Denver, CO 80203 Main: (303)871-9999 Billing:

Invoice #	Invoice	Date	Invoice Mo	Invoice Month		Period	
1644884-1	10/21/ ⁻	0/21/18 October 2		018	10/01/18	3 - 10/21/18	
Property	Account Ex	ount Executive			Sales Office Sales		
KUSA	Juliee Clar				enver Lo		
 		Dradi	4		T atim	ata Niveshan	
^{ser} hil Weiser / D / A	ttorr	Produ			1053	ate Number	
	Flight [10/15/		-	Drder <u>#</u> 644884	4	Alt Order #	

SP/Other as noted in contract remarks

Billing Type

Advertiser Ref

115790

Cash

Billing Calendar

Special Handling

Agency Code

9917137

20009AG

Agency Ref

Broadcast

www.9news.com

Billing Address:

Blue West Media/ POL Attention: Accounts Payable 5130 East 18th Avenue Denver, CO 80220

Send Payment To:

KUSA-TV KUSA PO BOX: 637386 Cincinnati, OH 45263-7386

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1 10/15/18	10/21/18	9News Daybreak 5a	5-530am	- 1- 11	:30	3	\$550.00	NM		
	Start Date E 10/15/18 1	End Date <u>MTWTFSS</u> 10/21/18 - 1 - 11	Spots/Week 3	<u>Rate</u> \$550.00						
Spots: <u>#</u> Ch	<u>Day</u> Air D	ate <u>Air Time</u> Descrip	tion	Start/End Time		h Ad-ID			Rate	Туре
2 KUSA	A Tu 10/16	5/18 5:17 AM 9News	Daybreak 5a	5-530am		0 PW0418H			\$550.00	NM
4 KUSA	A Th 10/18		,	5-530am	:3	0 PW0418H			\$550.00	NM
5 KUSA	A F 10/19	9/18 5:24 AM 9News	Daybreak 5a	5-530am	:3	0 PW0418H			\$550.00	NM
2 10/15/18	10/21/18	9News Daybreak 5:30a	530-6am	1-1-1	:30	3	\$750.00	NM		
		End Date MTWTFSS 10/21/18 1 - 1 - 1	Spots/Week 3	<u>Rate</u> \$750.00						
Spots: <u># Ch</u>	Day Air D	ate Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 KUSA	A M 10/15	5/18 5:55 AM 9News	Daybreak 5:30a	530-6am	:3	0 PW0418H			\$750.00	NM
3 KUSA	A W 10/17	7/18 5:39 AM 9News	Daybreak 5:30a	530-6am	:3	0 PW0418H			\$750.00	NM
5 KUSA	A F 10/19	9/18 5:54 AM 9News	Daybreak 5:30a	530-6am	:3	0 PW0418H			\$750.00	NM
3 10/15/18	10/21/18	9News 6am	6-7am	1- 1	:30	2	\$1,400.00	NM		
		End Date MTWTFSS 10/21/18 1 - 1	Spots/Week 2	<u>Rate</u> \$1,400.00						
Spots: <u># Ch</u>	Day Air D	ate <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 KUSA	A W 10/17	7/18 6:10 AM 9News	6am	6-7am	:3	0 PW0418H			\$1,400.00	NM
2 KUSA	A F 10/19	9/18 6:25 AM 9News	6am	6-7am	:3	0 PW0418H			\$1,400.00	NM
4 10/15/18	10/21/18	Today Show	7-9a	11-1	:30	3	\$1,400.00	NM		
		End Date <u>MTWTFSS</u> 10/21/18 11-1	Spots/Week 3	Rate \$1,400.00						
Spots: <u>#</u> Ch	Day Air D		tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

INVOICE



KUSA PO BOX: 637386 Cincinnati, OH 45263-7386

Invoice # 1644884-1	Invoice Date 10/21/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/21/18
Achierticen	Dre di		
Advertiser POL/ Phil Weis	er / D / Attor		Estimate Number 1053

www.9news.com

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Line Start Date End I	Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 10/15/18 10/21	/18 Today Show	7-9a	11-1	:30	3	\$1,400.00	NM	
Spots: # Ch Day	y Air Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 KUSA M	I 10/15/18 8:29 AM Today S	Show	7-9a	:30	0 PW0418H			\$1,400.00 NM
3 KUSA T	u 10/16/18 7:59 AM Today S	Show	7-9a	:30	0 PW0418H			\$1,400.00 NM
6 KUSA T	h 10/18/18 7:29 AM Today S	Show	7-9a	:30	0 PW0418H			\$1,400.00 NM
5 10/15/18 10/21	NBC Today Show (Sa)	5-7am	1-	:30	1	\$200.00	NM	
Weeks: Start D 10/15/		Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u># Ch</u> Day	y <u>Air Date</u> <u>Air Time</u> <u>Descrip</u>	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KUSA S	a 10/20/18 6:58 AM NBC To	day Show (Sa)	5-7am	:30	0 PW0418H			\$200.00 NM
6 10/15/18 10/21	1/18 9News Sat Morning	7-9a	1-	:30	1	\$800.00	NM	
Weeks: <u>Start D</u> 10/15/	18 10/21/181-	Spots/Week 1	<u>Rate</u> \$800.00					
	y Air Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 KUSA S	a 10/20/18 7:28 AM 9News	Sat Morning	7-9a	:30	0 PW0418H			\$800.00 NM
7 10/15/18 10/21	NBC Today Show (Su)	6-7am	1	:30	1	\$400.00	NM	
Weeks: <u>Start D</u> 10/15/	18 10/21/181	Spots/Week 1	<u>Rate</u> \$400.00					
	y Air Date <u>Air Time</u> Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
	u 10/21/18 NBC To edited	oday Show (Su)	6-7am	:0	0			\$400.00 NM
8 10/15/18 10/21	1/18 9News Sunday Morning	7-9a	1	:30	1	\$800.00	NM	
Weeks: <u>Start E</u> 10/15/	18 10/21/181	Spots/Week 1	Rate \$800.00					
	y Air Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 KUSA S	u 10/21/18 8:19 AM 9News	Sunday Morning	7-9a	:30	0 PW0418H			\$800.00 NM
9 10/15/18 10/21		12р-1230р	1 11	:30	3	\$400.00	NM	
Weeks: Start E 10/15/	18 10/21/18 111	Spots/Week 3	<u>Rate</u> \$400.00					
	y Air Date <u>Air Time</u> Descrip		Start/End Time		h Ad-ID			Rate Type
	I 10/15/18 12:22 PM 9News	at Noon	12p-1230p		0 PW0418H			\$400.00 NM
	h 10/18/18 12:15 PM 9News		12p-1230p		0 PW0418H			\$400.00 NM
3 KUSA F	10/19/18 11:59 AM 9News	at Noon	12p-1230p	:30	0 PW0418H			\$400.00 NM
10 10/15/18 10/21	-	2-3р	- 1	:30	1	\$400.00	NM	
Weeks: Start D 10/15/		Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u># Ch Day</u>	y <u>Air Date</u> <u>Air Time</u> <u>Descrip</u>	tion	Start/End Time	Lengt	h Ad-ID			Rate Type

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KUSA PO BOX: 637386 Cincinnati, OH 45263-7386

Invoice # 1644884-1	Invoice Date 10/21/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/21/18
Advertiser POL/ Phil Weis	er / D / Attor	ict	Estimate Number 1053

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					Spots/			
Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 10/15/18 10/21/18	Days of Our Lives	2-3p	- 1	:30	1	\$400.00	NM	
Spots: # Ch Day A	ir Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KUSA Tu 1 Credite		f Our Lives	2-3p	:0	0			\$400.00 NM
11 10/15/18 10/21/18	Ellen	3-4p	11-1	:30	3	\$600.00	NM	
Weeks: <u>Start Date</u> 10/15/18	End Date <u>MTWTFSS</u> 10/21/18 11-1	Spots/Week 3	<u>Rate</u> \$600.00					
Spots: <u># Ch</u> Day A	ir Date <u>Air Time</u> Descrip	<u>ition</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KUSA M 10	0/15/18 3:29 PM Ellen		3-4p	:30) PW0418H			\$600.00 NM
2 KUSA Tu 10	0/16/18 3:46 PM Ellen		3-4p	:30) PW0418H			\$600.00 NM
3 KUSA Th 10	0/18/18 2:59 PM Ellen		3-4p	:30) PW0418H			\$600.00 NM
12 10/15/18 10/21/18	Local News @ 4p M-F	4-5p	1-1-1	:30	3	\$800.00	NM	
Weeks: Start Date 10/15/18	End Date <u>MTWTFSS</u> 10/21/18 1- 1- 1	Spots/Week 3	<u>Rate</u> \$800.00					
Spots: <u># Ch</u> Day A	ir Date <u>Air Time</u> Descrip	<u>ition</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KUSA M 10	0/15/18 4:52 PM Local N	lews @ 4p M-F	4-5p) PW0418H			\$800.00 NM
5 KUSA W 10	0/17/18 4:13 PM Local N	lews @ 4p M-F	4-5p	:30) PW0418H			\$800.00 NM
8 KUSA F 10	0/19/18 4:27 PM Local N	lews @ 4p M-F	4-5p	:30) PW0418H			\$800.00 NM
13 10/15/18 10/21/18	Local News @ 5p M-F	5-530p	- 111	:30	3	\$2,000.00	NM	
Weeks: Start Date 10/15/18	End Date <u>MTWTFSS</u> 10/21/18 - 111	Spots/Week 3	<u>Rate</u> \$2,000.00					
Spots: <u># Ch</u> Day A	ir Date <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 KUSA Tu 10	0/16/18 5:21 PM Local N	lews @ 5p M-F	5-530p) PW0418H			\$2,000.00 NM
	0/17/18 5:16 PM Local N	lews @ 5p M-F	5-530p	-) PW0418H			\$2,000.00 NM
4 KUSA Th 10	0/18/18 5:15 PM Local N	lews @ 5p M-F	5-530p	:30) PW0418H			\$2,000.00 NM
14 10/15/18 10/21/18	Local News @ 6p M-F	6-630p	111	:30	3	\$2,000.00	NM	
Weeks: Start Date 10/15/18	End Date <u>MTWTFSS</u> 10/21/18 111	Spots/Week 3	<u>Rate</u> \$2,000.00					
Spots: <u># Ch Day A</u>	ir Date <u>Air Time</u> Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KUSA M 10	0/15/18 6:10 PM Local N	lews @ 6p M-F	6-630p	:30) PW0418H			\$2,000.00 NM
4 KUSA Th 10	0/18/18 6:14 PM Local N	lews @ 6p M-F	6-630p	:30) PW0418H			\$2,000.00 NM
5 KUSA F 10	0/19/18 6:28 PM Local N	lews @ 6p M-F	6-630p	:30) PW0418H			\$2,000.00 NM
15 10/15/18 10/21/18	Local News @ 5p Sa	Sa 5-6p	1-	:30	1	\$1,000.00	NM	
Weeks: Start Date 10/15/18	End Date MTWTFSS 10/21/18 1-	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: <u># Ch Day A</u>	ir Date <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 KUSA Sa 10	0/20/18 5:58 PM Local N	lews @ 5p Sa	Sa 5-6p	:30) PW0418H			\$1,000.00 NM
16 10/15/18 10/21/18	Tonight Show	1037-1137p	1- 1	:30	2	\$1,200.00	NM	

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KUSA-TV

KUSA PO BOX: 637386 Cincinnati, OH 45263-7386

Invoice # 1644884-1	Invoice Date 10/21/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/21/18
1644884-1	10/21/18	October 2018	10/01/18 - 10/21/18
Advertiser	Produ	ict	Estimate Number
POL/ Phil Weis	er / D / Attor		1053

www.9news.com

KUSA SL

Line Start/End Time MTWTFSS Length Week Rate Type 16 101/15/18 102/118 Tonight Show 1037-1137p 1-1 :30 2 \$1,200.00 NM Weeks: Start Date End Date MTWTESS Spots/Week Start/End Time Length Ad-ID Rate Type 2 Spots # Chair Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA F 101/19/18 1032 PM Tonight Show 1037-1137p :30 PMMI18H \$1,200.00 NM 17 101/5/18 101/21/18 PNews 10p M-F -1-1 :30 2 \$2,000.00 NM 101/5/18 10/21/18 10/21/18 10/21/18 NMWTESS Spots/Week Spots/W							Spots/				
Weeks: Start Date 10/15/18 End Date 10/21/18 MWITES -1-1- -1- Spots/Veek 2 Rate 51.200.00 Rate 2 Spots/Veek 51.200.00 Rate 2 Spots/Veek 51.200.00 Rate 2 Spots/Veek 51.200.00 Rate 2 Spots/Veek 51.200.00 Rate 51.200.00 Spots/Veek 51.200.00 Rate 51.200.00 Spots/Veek 51.200.00 Rate 51.200.00 Spots/Veek 51.200.00 Rate 51.200.00 Spots/Veek 51.200.00 Spots/Veek 52.000.00 Spots/Veek 51.800.00 Spots/Veek	Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
Spots: # Ch Day Air Time Description StartEnd Time Length Ad-ID Rate Type 1 KUSA F 10/19/18 10:53 PM Tonght Show 1037:1137p :30 PM0418H \$1,200.00 NM 2 KUSA F 10/19/18 10:53 PM Tonght Show 1037:1137p :30 PM0418H \$1,200.00 NM 17 10/15/18 10/21/18 9 News 10p M-F -1:1 :30 2 \$2,000.00 NM Weeks: Start Date End Date MTUTPSS Spots: #2, Ch Day, Air Date Air Time Description StartEnd Time Length Ad-ID Rate Type 1 KUSA Tu 10/16/18 10:29 PM 9News 10p M-F 9News 10p M-F :30 PM0418H \$2,000.00 NM 2 KUSA Tu 10/20/18 10/20 PM 9News 10p M-F 9News 10p M-F :30 PM0418H \$2,000.00 NM 2 KUSA Tu 10/21/18 Tu :0/21/18 Note the Air Time Length Ad-ID Rate Type 1 KUSA Sa 10/20/18 <td>16 10/15/18</td> <td>10/21/18</td> <td>Tonight Show</td> <td>1037-1137p</td> <td> 1- 1</td> <td>:30</td> <td>2</td> <td>\$1,200.00</td> <td>NM</td> <td></td> <td></td>	16 10/15/18	10/21/18	Tonight Show	1037-1137p	1- 1	:30	2	\$1,200.00	NM		
Spots: # Ch Day Air Time Description StartEnd Time Length Ad-ID Rate Type 1 KUSA F 10/19/18 10:53 PM Tonght Show 1037:1137p :30 PM0418H \$1,200.00 NM 2 KUSA F 10/19/18 10:53 PM Tonght Show 1037:1137p :30 PM0418H \$1,200.00 NM 17 10/15/18 10/21/18 9 News 10p M-F -1:1 :30 2 \$2,000.00 NM Weeks: Start Date End Date MTUTPSS Spots: #2, Ch Day, Air Date Air Time Description StartEnd Time Length Ad-ID Rate Type 1 KUSA Tu 10/16/18 10:29 PM 9News 10p M-F 9News 10p M-F :30 PM0418H \$2,000.00 NM 2 KUSA Tu 10/20/18 10/20 PM 9News 10p M-F 9News 10p M-F :30 PM0418H \$2,000.00 NM 2 KUSA Tu 10/21/18 Tu :0/21/18 Note the Air Time Length Ad-ID Rate Type 1 KUSA Sa 10/20/18 <td>Weeks:</td> <td></td> <td>End Date <u>MTWTFSS</u> 10/21/18 1 - 1</td> <td>Spots/Week 2</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Weeks:		End Date <u>MTWTFSS</u> 10/21/18 1 - 1	Spots/Week 2							
2 KUSA F 10/19/18 10:33 PM Tonight Show 1037-1137p :30 PW41881 \$1,200.00 NM 17 10/15/18 10/21/18 9 News 10p M-F 9 News 10p M-F -1 - 1 :30 2 \$2,000.00 NM Weeks: Start Date End Date MITTSS Spots/Week StartEnd Time Length Ad-ID Rate Type 1 KUSA Tu 10/16/18 10/22 JM Shews 10p M-F 9 News 10p M-F :30 PR041881 \$2,000.00 NM 2 KUSA Tu 10/16/18 10/22 JM Shews 10p M-F 9 News 10p M-F :30 PR041881 \$2,000.00 NM 18 10/20/18 9 News 10p M-F 9 News 10p M-F :30 PR041881 \$2,000.00 NM \$2,000.00 NM 18 10/20/18 9 News 10p M-F 9 News 10p M-F :30 PR041881 \$2,000.00 NM 19 10/21/18 Protection StartEnd Time Length Ad-ID Rate Type 1 KUSA Sa 10/22/178 :0:0:077p <td>Spots: <u>#</u>Ch</td> <td>Day Air</td> <td></td> <td></td> <td></td> <td>Lengt</td> <td>h Ad-ID</td> <td></td> <td></td> <td>Rate</td> <td>Туре</td>	Spots: <u>#</u> Ch	Day Air				Lengt	h Ad-ID			Rate	Туре
17 10/15/18 10/21/18 9News 10p M-F 9News 10p M-F 1-1 :30 2 \$2,000.00 NM Weeks: Start Date 10/15/18 End Date 10/16/18 MWTESS 10/21/18 Spots/Week 1-1 Spots/Week 20:00.00 Rate \$2,000.00 StartEnd Time Length Ad-ID Rate Type 1 KUSA Tu 10/16/18 10.29 PM 9News 10p M-F 9News 10p M-F 30 PW0418H \$2,000.00 NM 2 KUSA Tu 10/16/18 10.29 PM 9News 10p M-F 9News 10p M-F 30 PW0418H \$2,000.00 NM 18 10/20/18 9News 10p M-Sat Sat 10-1037p S :30 1 \$1,800.00 NM Weeks: Start Date Start Date 10/15/18 End Date MWTESS Spots/Week 51,800.00 Rate 51,800.00 NM \$1,800.00 NM 19 10/21/18 News 10p Sun 10-1037p :30 1 \$3,000.00 NM 20 10/15/18 I0/21/18 News 10p Sun 10-1037p :30 1 \$1,600.00	1 KUS	SA W 10/	17/18 11:35 PM Tonigh	nt Show	1037-1137p	:3	0 PW0418H			\$1,200.00	NM
Weeks: Start Date 10/15/18 End Date 10/21/18 ITTERS 1-1 Spots/Week 200000 Rate \$2,00000 StartEnd Time 30 PW0418II Length Ad-ID Rate Type 1 KUSA Tu 10/16/18 10:23 PM 9News 10p M-F 9News 10p M-F 30 PW0418II \$2,000.00 NM 2 KUSA Tu 10/16/18 10:29 PM 9News 10p M-F 9News 10p M-F 30 PW0418II \$2,000.00 NM 18 10/20/18 9News 10p M Sat Sat10-1037p S :30 1 \$1,800.00 NM Weeks: Start Date Start Date 10/15/18 End Date MIWITSS Spots/Week 10/15/18 Start Date 10/21/18 MIWITSS Spots/Week 53,000.00 Start Date 31,800.00 NM 19 10/21/18 10/21/18 MIWITSS Spots/Week 53,000.00 Start Date 31,000.00 Start Date 31,000.00 NM 19 10/21/18 I0/21/18 MIWITSS Spots/Week 53,000.00 StartEnd Time 53,000.00	2 KUS	SA F 10/	19/18 10:53 PM Tonigh	t Show	1037-1137p	:3	0 PW0418H			\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Tu 10/16/18 10/23 PM 9News 10p M-F 9News 10p M-F :30 PM0418H \$2,000.00 NM 2 KUSA Tu 10/16/18 10/23 PM Sat 10-1037p :30 PM0418H \$2,000.00 NM 18 10/20/18 10/20/18 9News 10p M-F Sat 10-1037p :30 PM0418H \$2,000.00 NM Weeks: Start/End Time Eact Type \$1,800.00 NM Sat 10-1037p :30 PM0418H \$1,800.00 NM 19 10/21/18 10/21/18 10/21/18 10/21/18 \$1,800.00 NM Sat 10-1037p :30 PM0418H \$3,000.00 NM 19 10/21/18 10/21/18 10/21/18 Sat 10-1037p :30 PM0418H \$3,000.00 NM 20 10/15/16 10/21/18 Finter Description SattPEnd Time Length Ad-ID Rate \$3,000.00 NM 20 10/15/18 10/21/18 End Date MTWT	17 10/15/18				- 1- 1	:30	2	\$2,000.00	NM		
1 KUSA Tu 10/16/18 10/23 PM 9News 10p M-F 300 PW0411811 \$2,000.00 NM 2 KUSA Tu 10/16/18 10/22 PM 9News 10p M-F 9News 10p M-F 300 PW0411811 \$2,000.00 NM 1 81/02/1/8 9News 10p M Sat Sat 10-1037p S- :30 1 \$1,800.00 NM Weeks: Start Date 10/15/18 End Date 10/21/18 MIWTESS 10/20/18 Spots: # Ch Day, Air Date Air Time Description Start/End Time Start/End Time 1 Start/End Time 1 Length Ad-ID Rate Type 1 \$1,800.00 NM 19 10/21/18 10/21/18 10/32 PM 9News 10p Sat Sat 10-1037p :30 1 \$3,000.00 NM Weeks: Start Date 10/15/18 End Date 10/21/18 MIWTESS 5 pots/Week 1 Sat/End Time 2 Sat/End Time 2 <td< td=""><td>Weeks:</td><td>Start Date 10/15/18</td><td>End Date MTWTFSS 10/21/18 - 1 - 1</td><td>Spots/Week 2</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>	Weeks:	Start Date 10/15/18	End Date MTWTFSS 10/21/18 - 1 - 1	Spots/Week 2							
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10/15/18 10/21/18 MTWTF 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	22 10/15/18	10/21/18	9News Daybreak 5:30a	a 530-6am	МГШГ	:30	1	\$950.00	NM		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:			Spots/Week 1							
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

INVOICE



KUSA-TV KUSA PO BOX: 637386 Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1644884-1	10/21/18	October 2018	10/01/18 - 10/21/18
		·	
Advertiser	Produ	ict	Estimate Number
POL/ Phil Weis	er / D / Attor		1053

Crante /

www.9news.com

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Line Start Date	End Date	Description	า	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
23 10/15/18	10/21/18	9News 6ar	n	6-7am	MTWTF	:30	2	\$2,000.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/18	10/21/18	MTWTF	2	\$2,000.00					
Spots: <u>#</u> Ch	Day Ai	<u>r Date</u> Air	<u>Fime</u> Descrip	tion	Start/End Time		h Ad-ID			Rate Type
1 KU	SA W 10)/17/18 6:4	0 AM 9News	6am	6-7am	:3	0 PW0418H			\$2,000.00 NM
2 KU	SA Th 10)/18/18 6:1	1 AM 9News	6am	6-7am	:3	0 PW0418H			\$2,000.00 NM
24 10/15/18	10/21/18	Today Sho	w	7-9a	MTWTF	:30	3	\$1,800.00	NM	
Weeks:	Start Date 10/15/18	End Date 10/21/18	MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$1,800.00					
Spots: <u>#</u> Ch			<u>Fime</u> Descrip	tion	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
2 KU	SA M 10)/15/18 8:5	6 AM Today S	Show	7-9a	:3	0 PW0418H			\$1,800.00 NM
3 KU	SA W 10)/17/18 8:59	9 AM Today S	Show	7-9a	:3	0 PW0418H			\$1,800.00 NM
1 KU	SA Th 10)/18/18 8:5	5 AM Today S	Show	7-9a	:3	0 PW0418H			\$1,800.00 NM
25 10/15/18	10/21/18	Local New	s @ 4p M-F	4-5p	MTWTF	:30	3	\$1,600.00	NM	
Weeks:	Start Date 10/15/18		MTWTFSS MTWTF	Spots/Week 3	Rate \$1,600.00					
Spots: # Ch	Day Ai	r Date Air	Fime Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 KU	SA M 10)/15/18 4:2	9 PM Local N	ews @ 4p M-F	4-5p	:3	0 PW0418H			\$1,600.00 NM
1 KU	SA W 10			ews @ 4p M-F	4-5p	:3	0 PW0418H			\$1,600.00 NM
3 KU	SA Th 10			ews @ 4p M-F	4-5p	:3	0 PW0418H			\$1,600.00 NM
26 10/15/18	10/21/18	Local New	s @ 5p M-F	5-530p	MTWTF	:30	1	\$3,000.00	NM	
Weeks:	Start Date 10/15/18	End Date 10/21/18	MTWTFSS MTWTF	Spots/Week 1	Rate \$3,000.00					
Spots: <u>#</u> Ch	Day Ai	r Date Air	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KU	SA F 10)/19/18 5:2	0 PM Local N	ews @ 5p M-F	5-530p	:3	0 PW0418H			\$3,000.00 NM
27 10/15/18	10/21/18	Local New	s @ 6p M-F	6-630p	MTWTF	:30	1	\$3,000.00	NM	
Weeks:	Start Date 10/15/18	End Date 10/21/18	MTWTFSS MTWTF	Spots/Week 1	Rate \$3,000.00					
Spots: # Ch	Day Ai	r Date Air	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KU	SA Tu 10			ews @ 6p M-F	6-630p	:3	0 PW0418H			\$3,000.00 NM
28 10/20/18	10/21/18	end		k NBC Nightly News	SS	:30	1	\$3,000.00	NM	
Weeks:	Start Date 10/15/18	End Date 10/21/18	MTWTFSS SS	Spots/Week 1	<u>Rate</u> \$3,000.00					
Spots: # Ch			<u>Fime</u> Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KU	SA Su 10)/21/18 4:2	9 PM NBC Ni	ghtly News Weekend	NBC Nightly Ne	ws\:3	0 PW0418H			\$3,000.00 NM
29 10/15/18	10/21/18	Today Sho	ow 2	9-10a	MTWTF	:30	3	\$400.00	NM	
Weeks:	Start Date 10/15/18	End Date 10/21/18	MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$400.00					

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Page 6 of 6

Send Payment To:

KUSA-TV

KUSA PO BOX: 637386 Cincinnati, OH 45263-7386

Invoice # 1644884-1	Invoice Date 10/21/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/21/18
	·		•
Advertiser	Produ	ct	Estimate Number
POL/ Phil Weis	er / D / Attori		1053

www.9news.com

KUSA SL

Line Start Date End Date Description Start	t/End Time	/ TWTFSS	Length	Spots/ Week	Rate	Туре		
29 10/15/18 10/21/18 Today Show 2 9-10	a M	ИГШГЕ	:30	3	\$400.00	NM		
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	n Ad-ID			Rate T	Гуре
2 KUSA M 10/15/18 9:57 AM Today Show 2		9-10a	:30) PW0418H			\$400.00	NM
3 KUSA W 10/17/18 9:57 AM Today Show 2		9-10a	:30) PWO418H			\$400.00	NM
1 KUSA F 10/19/18 9:57 AM Today Show 2		9-10a	:30) PWO418H			\$400.00	NM
30 10/15/18 10/21/18 M-F 430-5a News 430-	5a M	/TWTF	:30	1	\$150.00	NM		
Weeks: Start Date 10/15/18 End Date 10/21/18 MFWFFSS MFWFF- Sp	oots/Week 1	<u>Rate</u> \$150.00						
Spots: <u># Ch Day Air Date Air Time Description</u>		Start/End Time	Lengt	n Ad-ID			Rate T	Гуре
1 KUSA Th 10/18/18 4:29 AM M-F 430-5a Ne	ews	430-5a	:30) PW0418H			\$150.00	NM
31 10/21/18 10/21/18 NBC Today Show (Su) 6-7a	m -	S	:30	1	\$400.00	NM		
Weeks:Start DateEnd DateMTWTFSSSp10/15/1810/21/18S	oots/Week 1	<u>Rate</u> \$400.00						
Spots: <u># Ch Day Air Date Air Time Description</u>		Start/End Time	Lengt	n Ad-ID			Rate T	Гуре
1 KUSA Su 10/21/18 6:29 AM NBC Today Sł	now (Su)	6-7am	:30) PW0418H			\$400.00	NM
		Total Spots	5	6				

Include Invoice # on Check - Payment Terms 30 Days

Gross Total	\$71,250.00

\$10,687.50

Net Amount Due \$60,562.50

Agency Commission

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